

York Steiner School Fundraising group

Project aims *what we want to achieve*

- To improve the physical school environment
- To improve the financial position of the school
- To improve the future financial sustainability for the school
- To financially assist specific projects as outlined by school council and or college
- To identify and access funds from external grant and trust fund agencies, individuals and businesses.
- To rise funds primarily from outside the school Community.
- To identify and co-ordinate new fundraising initiatives such as alumni giving, pay roll giving, legacies etc
- To select funders that fit the Steiner school philosophy.

Project objectives *how we want to achieve it*

- Create an appropriate infrastructure for the fundraising group
- Form a sustainable fundraising group
- Formulate an action plan that outlines the key actions to be taken by the group members, as agreed with and by council for the benefit of the school
- Establish the key areas of work for the group
- To market and publicise the groups work to the school Community
- To access financial assistance for one major project for year 2008 2009
- To access funding for up to 10 smaller scale projects
- To secure goods and services in kind from major retailers within York area
- To secure private financial assistance – i.e. legacies, alumni etc.
- To apply for grants
 - Revenue funding for the school
 - Capital for building work, Equipment (gym, Art, Science, Books, IT, Craft)
 - Projects
 - For community liaison projects
 - Field trips abroad
 - Funding bursaries to support families paying full contribution
 - Supporting teachers on pedagogic research projects
 - Funding staff for staff development
- To source sustainable business sponsorship
- To source legacies, very long term but it would only take one success
- To create – “Quick wins and easy Stuff”
- To build long term relationship with funders
- Over 20 years to create body of knowledge

Members and associates

Anne Fisher, John Hopkinson, Mandy Waggetta, Marco ???, Mark Taylor, Hannah Glover, Leigh Bell & David Richmond with Oliver Garside as college council liaison

Meetings

- Monday evenings once a month at school however specific members may convene at other times to work on specific projects for the monthly meeting.
- By the time the 30th April we will have had 2 monthly meetings and 2 projects specific.
- 2nd Monday of the month.

Ideas list

- Steiner yellow pages.
- Grant agencies such as: Arts council, Lottery , Heritage, York city council, North Yorkshire county council
- Foundations such as: Sports and arts foundation, Esmee Fairburn foundation, Barings foundation, Hugh Fraser foundation
- Funds for: Partnership development, Gym, Building works, Overheads, Teachers (Salary, Staff development, Research, Collaborations)
- Creation of bursary to support full contribution
- Strategy for procuring legacies
- Decide on the 3 big projects that will commence late 2009 and begin funding search and application
- Put information in newsletter about payroll giving
- Alumni development
- Mechanisms to gather from the whole community :Page website, Blog, Board

Resources needed

- Funderfinder approx £200 plus vat as initial cost, then £60 plus vat per annum. Very good marketing
- Very good website
- A clear ethical statement from the school, about what kinds of relationships we want with what kind of organisation
- A clear description of the ethos of the school
- Our USP (unique selling Point)
- Clear prioritisation from council
- Clear terms of engagement i.e. what level of decision can we make as group, remembering every time someone says no everything stops.
- If we continually ask for "permission" it could hold up the process by weeks if not months.

Links to other groups

- Any group that requires some sort of support regarding external funding

Involving the rest of the community

- Board at school
- Stall at Egm & Agm
- Any news in newsletter
- To meet the different groups and to see what support we can provide
- Pupil involvement
- Email shots